

## The Riverside Journals

**Antique jewellery –family heirlooms or an up-and-coming fashion trend? by Lynn Lindsay of Wimpole Antiques, ([www.wimpoleantiques.co.uk](http://www.wimpoleantiques.co.uk)), who will be exhibiting at The Winer Art & Antiques Fair Olympia**

Antique jewellery may not be the first thing that comes to mind when you're thinking of the latest fashion trends, but Lynn Lindsay is here to show us what we might be missing. A proprietor of Wimpole Antiques she specialises in wearable period jewellery from 1790 to 1970, and according to her expertise – mixing antique jewellery with modern pieces is becoming an increasingly popular fashion trend.

“Antique jewellery is becoming increasingly fashionable with earrings the most popular, but we're also finding that in particular, young women are increasingly drawn to antique engagement rings.

“Pairing antique jewellery with modern pieces is the most notable trend we are seeing. It is very versatile and plays to the individual taste. We see clients who may purchase and wear an antique choker with a modern chain alongside it, an antique ring paired with a modern ring with similar colours and same sort of stones, or even a modern watch with an antique chain paired with it, for example.

“We're also seeing new trends in how women wear jewellery. Most of the clients we see at Wimpole Antiques are buying pieces of jewellery that are versatile pieces that they can wear in the day through to the evening.

“That being said, there is most definitely a trend in antique jewellery being passed down through the generations also, being passed from mother to daughter, for example. Often, if a client has two daughters, as an example, it is likely that they would buy two pieces that they would like to see become family heirlooms gifted to each of their daughters. These pieces are unique and so it differs from person to person as to how they wear these pieces – be it for every day or for special occasions.

Wimpole Antiques will be exhibiting this year at the acclaimed [Winter Art & Antiques Fair Olympia](#), returning to London this autumn for its 27<sup>th</sup> year. Running from 31<sup>st</sup> October until 5<sup>th</sup> November, it is the flagship art and antiques event in the British winter season and is the perfect destination for those looking for a varied collection of high quality jewellery from the distant past to the present day. Featuring pieces from distinguished names such as **Teresa Diniz**, **Anthea A G Antiques Ltd**, **A Rakyen Collection Ltd**, **Horton**, **John Joseph** and including **Wimpole Antiques**, the Fair offers an unrivalled selection of rings, broaches, necklaces and watches to suit all tastes.

**\*Ends\***

**Press keen to attend or require further information or high res imagery please contact [kat.adams@staturepr.com](mailto:kat.adams@staturepr.com) and [Georgia.laudat@staturepr.com](mailto:Georgia.laudat@staturepr.com) 020 7 1000 850 / 07850 740174**

\*A transaction fee of £1.20 applies

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**Notes to Editors**

**About The Winter Art & Antiques Fair Olympia**

The Winter Art & Antiques Fair Olympia is one of the UK's largest and most established art and antiques fairs, taking place annually in October/November at London's iconic Kensington Olympia Exhibition Centre. Celebrating its 27<sup>th</sup> year in 2017, The Winter Art & Antiques Fair Olympia is recognised as one of the most prestigious Fairs in the UK, attracting over 100 dealers, showcasing more than 30,000 pieces to at least 20,000 visitors each year. It is organised by Clarion Events Ltd.

**About Wimpole Antiques**

Wimpole Antiques was established thirty years ago. Specializing in wearable period jewellery from 1790 to 1970 Wimpole Antiques exhibits at major Antique Fairs in the UK The Olympia Fairs, Lapada Fairs, BADA Fair and also in the USA at the Miami Beach Fair and Chicago International Fair.

Lynn Lindsay the proprietor has vetted at the Major Antique fairs for many years and is a member of LAPADA and BADA trade associations.

Her colleague Susan is a qualified gemologist and member of The Goldsmiths Company. She joined the business ten years ago and her knowledge and experience enhances their expertise.